

CURRENTTIME.TV

Real News, Real People, in Real Time

A 24/7 Russian-language TV and digital network providing an alternative to Kremlin-controlled news and information.

5 YEARS ON THE AIR



IMPACT

HUGE SOCIAL MEDIA IMPACT

FEBRUARY - NOVEMBER 2022

WEBSITE

22.4 million video views

80 million page views

FACEBOOK

1.9 billion views

(+280% compared to Feb-Nov 2021)

YOUTUBE

934 million views (+280%)

INSTAGRAM

243 million views (+20%)

JANUARY – DECEMBER 2021

WEBSITE

29.8 million video visits

42.7 million page views

FACEBOOK

408.6 million video views

YOUTUBE

213 million video views

INSTAGRAM

241.7 million views



FAST FACTS

- Editorially independent 24/7 Russian-language news platform reaches growing audiences in Russia, Ukraine, Belarus, Central Asia, the Caucasus, and the Baltics. Current Time is a vital component of an editorial strategy aimed at countering disinformation in the region.
- Current Time videos routinely trend #1 on YouTube in Russia. Since the start of Russia's war in Ukraine, video views have increased 223% across social media platforms.
- Despite significant state censorship, Current Time reports on [Russian public opinion](#) and [protests](#) inside Russia and gathers news from across the country.
- Current Time journalists are covering Russia's war in Ukraine, reporting about [poor conditions for Russian conscripts](#), Russians [fleeing mobilization](#), and [new patriotic classes in Russian schools](#).
- Reaching audiences with award-winning documentary content, including "[Broken Ties.](#)" Supports 15 independent film festivals.
- Launching a non-news brand to reach Russian audiences seeking an alternative to Kremlin-controlled information.
- Received a commendation from the Association for International Broadcasting at the 2022 Media Awards for war coverage.



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