CURRENTTIME.TV
Real News, Real People, in Real Time
A 24/7 Russian-language TV and digital network providing an alternative to Kremlin-controlled news and information.

5 YEARS ON THE AIR

IMPACT

HUGE SOCIAL MEDIA IMPACT
FEBRUARY - NOVEMBER 2022

WEBSITE
22.4 million video views
80 million page views

FACEBOOK
1.9 billion views
(+280% compared to Feb-Nov 2021)

YOUTUBE
934 million views (+280%)

INSTAGRAM
243 million views (+20%)

JANUARY – DECEMBER 2021

WEBSITE
29.8 million video visits
42.7 million page views

FACEBOOK
408.6 million video views

YOUTUBE
213 million video views

INSTAGRAM
241.7 million views

FAST FACTS

- Editorially independent 24/7 Russian-language news platform reaches growing audiences in Russia, Ukraine, Belarus, Central Asia, the Caucasus, and the Baltics. Current Time is a vital component of an editorial strategy aimed at countering disinformation in the region.
- Current Time videos routinely trend #1 on YouTube in Russia. Since the start of Russia’s war in Ukraine, video views have increased 223% across social media platforms.
- Despite significant state censorship, Current Time reports on Russian public opinion and protests inside Russia and gathers news from across the country.
- Current Time journalists are covering Russia’s war in Ukraine, reporting about poor conditions for Russian conscripts, Russians fleeing mobilization, and new patriotic classes in Russian schools.
- Reaching audiences with award-winning documentary content, including “Broken Ties.” Supports 15 independent film festivals.
- Launching a non-news brand to reach Russian audiences seeking an alternative to Kremlin-controlled information.
- Received a commendation from the Association for International Broadcasting at the 2022 Media Awards for war coverage.

Contact information: For all distribution issues, questions, or opportunities, please contact Adam Gartner, Director, USAGM Prague Business Development Office, distribution@currenttime.tv, +420.602.176.485. For press and other inquiries, please contact: Victoria Benner, Communications Director, RFE/RL External Affairs, bennerv@rferl.org, +1.202.457.6920