

CURRENTTIME.TV

A 24/7 Russian-language TV & digital network providing an alternative to Kremlin-controlled news and information.



5 YEARS ON THE AIR



STRONG SOCIAL MEDIA GROWTH

ALL OF 2021

www.currenttime.tv

29.8 million video visits, 42.7 million page views

FACEBOOK

408.6 million video views

YOUTUBE

213 million video views

INSTAGRAM

Current Time: 159 million video views, 383,360 followers

Current Time Asia: 81.4 million video views, 300,887 followers

Current Time DOC: 1.3 million video views, 26,800 followers

FEBRUARY TO JUNE 2022

FACEBOOK

930 million views

YOUTUBE

400 million views

INSTAGRAM

130 million views

FAST FACTS

- Known in Russian as Настоящее Время, Current Time is a 24/7 TV & digital network for Russian speakers, led by Radio Free Europe/Radio Liberty in cooperation with Voice of America.
- The Current Time network's roots reach back to August 2014 and the debut of the currenttime.tv website, soon followed by its YouTube and Facebook channels and, in October 2014, the launch of its first, 30-minute news program. This was followed in February 2017 by the launch of Current Time's 24/7 TV channel. The network provides Russian speakers worldwide with an alternative to Kremlin-controlled media. Editorially independent, Current Time counters misinformation by providing live news, robust debate, and fact-based, unbiased, balanced reporting on local, regional, and international issues.
- Since the start of Moscow's unprovoked invasion of Ukraine on February 24, 2022, Current Time has been the premier source of uncensored, verified news about the war for audiences inside Russia and beyond. From February to June 2022, Current Time reported 1.5 billion views on Facebook, YouTube, Instagram, and Telegram combined. Almost half of those views came from Russia.
- Current Time also offers a rich mix of unique feature programming from Russia, Ukraine, Central Asia, and beyond. With 100 new titles a year, Current Time is home to one of the largest collections of documentaries and docuseries on current affairs, history, business, education, and culture, many being screened in Russian for the first time. The network provides support to 15 independent film festivals in Russia, Ukraine, Georgia, and the Baltics. Several documentaries commissioned by Current Time have received nominations and awards at international film festivals.
- Current Time programs are available in 30 countries via 270 distributors of the 24/7 channel and 60 affiliates carrying one or more Current Time programs. Of the 270 distributors around the world that carry the channel, 140 of them are located in Ukraine. The 24/7 TV stream is also available worldwide via OTT, mobile app, and online at currenttime.tv.
- Current Time's digital products and strong social media presence have drawn in young audiences and helped tap into key markets. In 2021 Current Time videos were viewed over 1.47 billion times on YouTube, Facebook, Instagram, and largest Russian digital platforms VKontakte and Yandex.Zen.