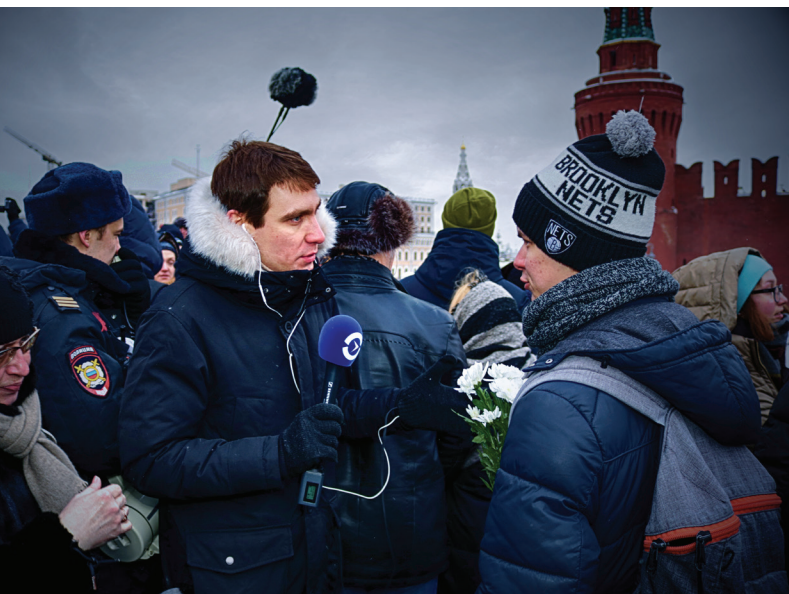


currenttime.tv

A 24/7 Russian-language TV & digital network
providing an alternative to Kremlin-controlled news.



4 YEARS ON THE AIR



STRONG SOCIAL MEDIA GROWTH

From October 2019 through September 2020

104% increase in total number of subscribers
Up from 2.5 million to **5.1 million**.



FACEBOOK

Up from 1.2 million followers to 2.1 million

> a **78% INCREASE**



YOUTUBE

Up from 885K to 1.9 million subscribers

> a **115% INCREASE**



VKONTAKTE

Up from 270K to 332K subscribers

> a **23% INCREASE**

FAST FACTS

- Known in Russian as Настоящее Время, Current Time is a 24/7 TV & digital network for Russian speakers, led by Radio Free Europe/Radio Liberty in cooperation with Voice of America.
- Launched in February 2017, the Current Time network provides Russian speakers worldwide with an alternative to Kremlin-controlled media. Editorially independent, Current Time counters misinformation by providing live news, robust debate, and fact-based, unbiased, balanced reporting on local, regional, and international issue
- Current Time also offers a rich mix of unique feature programming from Russia, Ukraine, Central Asia, and beyond. With 100 new titles a year, Current Time is home to one of the largest collections of documentaries and docuseries on current affairs, history, business, education, and culture, many being screened in Russian for the first time. The network provides support to 15 independent film festivals in Russia, Ukraine, Georgia, and the Baltics. Several documentaries commissioned by Current Time have received nominations and awards at international film festivals.
- Current Time programs are available in a total of 29 countries via 208 distributors of the 24/7 channel and 71 affiliates carrying one or more Current Time programs. The 24/7 TV stream is also available worldwide via OTT, mobile app, and online at currenttime.tv.
- Current Time's digital products and strong social media presence have drawn in young audiences and helped tap into key markets. Current Time social media videos regularly earn over a million views on platforms such as Facebook, YouTube, Instagram/IGTV, and VKontakte.
- From October 2019 to September 2020, Current Time videos were viewed over 1.5 billion times on YouTube, Facebook, Instagram/IGTV, and largest Russian digital platforms VKontakte and Yandex.Zen.

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