

currenttime.tv

A 24/7 Russian-language TV & digital network providing an alternative to Kremlin-controlled news.



## FAST FACTS


- Known in Russian as Настоящее Время, Current Time is a 24/7 TV & digital network for Russian speakers, led by Radio Free Europe/Radio Liberty in cooperation with Voice of America.
- Launched in 2017, the Current Time network provides Russian speakers worldwide with an **alternative to Kremlin-controlled media** – offering live news, robust debate, and accurate and balanced reporting on local, regional, and international issues.
- With 100 new titles a year, Current Time is home to one of the largest collections of timely and important documentary films, many being screened in Russian for the first time. The network rounds out its programming with shows on travel, business, education, and humor.
- Current Time programs are available in 15 countries via 49 affiliates, including seven inside Russia. The 24/7 TV stream is available through 84 distributors in 19 countries, and worldwide via OTT and online at currenttime.tv
- Current Time's digital products and strong social media presence, especially on popular Russian-language platforms such as VKontakte, have helped tap into key markets. Current Time is on track to log more than **540 million online views** in 2018, more than half from inside Russia.



## STRONG SOCIAL MEDIA GROWTH

From January 2017 to end of July 2018

 **FACEBOOK**  
Up from 320K followers to 800K  
➤ a **150% INCREASE**

 **YOUTUBE**  
Up from 35K to 400K subscribers  
➤ a **1042% INCREASE**

 **VKONTAKTE**  
Up from 19K to 162K subscribers  
➤ a **750% INCREASE**

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